



## **Announcement**

My colleagues and I at The Bank of East Asia (“BEA”) are pleased to announce that our branch operations are quickly returning to normal following a brief period of unusual activity resulting from rumours regarding the stability of our Bank.

The Hong Kong Monetary Authority (“HKMA”) has joined us in unequivocally rejecting these rumours as false and unfounded. The HKMA has furthermore reaffirmed that BEA is in good financial health.

We sincerely regret any inconvenience that recent events may have caused to you, our customers. We would like to take this opportunity to thank you all for your loyal support and continued confidence in our Bank, and we remain dedicated to delivering services and products of the highest quality and value for you all.

**David K.P. Li**  
Chairman & Chief Executive

Hong Kong, 26<sup>th</sup> September, 2008